

**CITY OF DUNES CITY,
LANE COUNTY, OREGON**

RESOLUTION SERIES 2013, NO. 6 (08/08/2013)

A RESOLUTION AUTHORIZING AND DIRECTING THE CITY RECORDER TO: CONTRACT WITH AN INDIVIDUAL OR ENTITY TO SELL ADVERTISING ON THE DUNES CITY WEBSITE; DETERMINE AND SET A WEBSITE ADVERTISING SCHEDULE OF FEES; TO ESTABLISH A PERCENTAGE PAYMENT PLAN TO COMPENSATE THE INDIVIDUAL OR ENTITY SELLING THE ADVERTISING

WHEREAS, Dunes City has recently redesigned its website; and

WHEREAS, the new Dunes City website allows for advertising by outside entities; and

WHEREAS, it is in the best interests of the residents of Dunes City if advertising were sold on the Dunes City website to off-set the costs of the website; and

WHEREAS, the City Recorder is the individual in the best position to determine how much should be charged for ads on the website; and

WHEREAS, the City Recorder is the individual in the best position to determine what individual or entity would be the best to contact various businesses and offer such advertising opportunities; and

WHEREAS, the City Recorder is the individual in the best position to determine how much, on a percentage basis, the individual or entity selling the advertising should be paid;

NOW, THEREFORE, BE IT RESOLVED BY THE DUNES CITY COUNCIL that the City Recorder be, and is hereby, authorized and directed to contract with an individual or entity to sell advertising on the Dunes City website; to determine and set a website advertising schedule of fees; to establish a percentage payment plan to compensate the individual or entity selling the advertising.

ADOPTED BY THE DUNES CITY COUNCIL THIS 8th DAY OF AUGUST 2013.

Ayes: 4 Nays: 0 Abstain: 0 Absent: 1 Vacant: 1


Rebecca Ruede, Mayor

ATTEST:


Fred Hilden, City Recorder