CITY OF DUNES CITY
RESOLUTION SERIES 2020, NO. 7

A Resolution Adopting the Dunes City Strategic Plan dated April 22, 2020.

WHEREAS, a Strategic Plan offers an opportunity to make the City’s future happen, rather than letting it happen to the City; and

WHEREAS, a Strategic Plan clearly defines the purpose of the City and establishes realistic goals and objectives consistent with the mission which can be clearly communicated to residents; and

WHEREAS, a Strategic Plan provides a base from which progress can be measured, employees compensated, and boundaries established for effective decision making;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF DUNES CITY THAT:

1. The Strategic Plan as found attached hereto as Exhibit A and incorporated by reference herein be, and it is hereby, adopted as the Dunes City Strategic Plan.

ADOPTION:

This Resolution is passed and adopted on the 22nd day of April, 2020.

[Signature]
Robert Forsythe, Mayor

Attest:
[Signature]
Jamie Mills, City Recorder/Administrator
Exhibit A

Dunes City Strategic Plan

April 22, 2020

Dunes City is a small rural community that sits south of Florence. Our history, diversity and culture are treasured. Dunes City is looking for ways to strengthen the community, provide better quality of life and build on local assets. Like many small rural communities, Dunes City is facing challenges, including water quality, and shrinking rural areas. Dunes City is looking to strike a balance in keeping the solitude of the rural community and the prosperity they need to take care of the community as a safe, healthy and active area for recreation, relaxation and to commune with the nature that surrounds us.

- Encourage the expansion of local business and become a city where businesses can thrive.
- Implement policies to protect rural landscape, water and air quality, as well as provide for recreation and a tourist economy.
- Support walking and biking in the community.

Current Assets

Dunes City manages the existing infrastructure and assets in a manner that demonstrates the pride we take in our environment.

We will do this by:
1. Implementing the budget and goals for each asset category.
2. Regularly reviewing and updating the budget and goals for each asset category.
3. Creating innovative solutions to our unique challenges.
4. Working with neighboring Councils to develop and promote an integrated schedule of events that increases residential amenities and attracts tourists.
Infrastructure Development

Dunes City will ensure that the development in the area will meet the strict environmental standards that our community established to retain the rural lifestyle and charm of the area. Citizens can help with this by becoming a part of the Citizen Advisory Group. All residents need to advocate for key initiatives with State, County and Local Governments.

Natural Assets

We are effective at protecting and conserving the high quality values of our natural environment. Our citizens can be a part of this by volunteering on the Water Quality Committee. Dunes City encourages sustainable and environmental responsibility in building and agricultural practices.

Open Space

We will ensure future growth is planned in a manner that provides access to and does not detract from the community’s environmental values. Promoting environmental experiences for residents and visitors without detracting from the natural population of rural area.

Well informed community

The more the community gets involved by attendance at community forums, action groups and council meetings the more informed they will become. Citizen involvement ensures communication and processes that are relevant and timely to the community. Our communication style is clear, accurate and consistent with residents actively participating in decisions.
OUR COMMITMENT

Council will ensure that all work is undertaken in a cost-effective manner providing value to the community. We will have a focus on quality in the delivery of all services. Our internal systems will be efficient and will focus on enabling effective delivery. Council will operate within its means, developing budgets that are affordable by the community. We recognize that the community is our customer and employer. We will operate with a strong customer service focus in all our work. We will enable the community to provide feedback on our activities and we will respond to our stakeholders concerns in a timely manner.

Our Values

As an organization we will be

   Accountable – effective, equitable, open and honest

   Respectful – respect and support for the diversity of our ideas and culture

   Innovative – strong commitment to continuous improvement in all business processes

   Collaborative – focus on teamwork within our organization and create external partnerships to achieve our vision

   Inclusive – value and incorporate local knowledge and viewpoints through effective community engagement

   Integrity – being open and honest in all our dealings and maintaining the highest ethical standards at all times